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350 blooms Mastodon Pansies from our open seed fields of Greenhouse Special Mixed
Improved specimens to be four.

WHOLESALE ONLY

Steele's Pansy Gardens

Originators of Mastodon Pansies

CABLE ADDRESS: "PANSY"

Since 1893

East 44th and Powell Streets
Portland, Oregon, U. S. A.

E. J. Steele, Manager
M. I. Steele, Secretary

Season of 1922

STEELE'S SERVICE SPELLS SATISFACTION

Mastodon Pansies, huge in size, marvelous in form and substance, with a range of colors including those of the world's best growers as well as many new and unique shades originated by us and **not to be found in any other strain** represent the result of many years of study and application of the best methods of plant breeding and to the special and exclusive cultivation of pansies.

Twenty-nine years of exclusive cultivation of pansies, and the largest growers of pansy seed in the world.

STEELE'S PANSY GARDENS, PORTLAND, OREGON, U. S. A.

Wholesale Only

STEELE'S SERVICE SPELLS SATISFACTION

We believe that the highest degree of perfection can be attained only by an exclusive specialist.

We believe that a definite aim and purpose must be backed by untiring industry.

We believe in "delivering the goods" of the quality we advertise, and in good measure thereof.

We believe that in serving promptly the best interests of our patrons we serve best ourselves.

We believe, in any possible controversy that may arise, **that our customer is right.**

IF YOU ARE WITH US

in our view of what a business policy should be, send us an order, and we will show you how it works.

MASTODON PANSIES

The strain originated by us and named Mastodon, includes white, dark center, dark blue center and light blue center, pure white, black, Burgundy red, lavender, violet, light blue, bronze, royal purple, rose, cerise red, red with silver rim, mahogany, yellow, wine colored, red and gold, lavender and gold, tango red, **new** some ruffled types, with a dozen or more variations in each color, in size measu[illegible]nd seven-eighths inches in diameter.

WHY MASTODON PANSIES?

1. Ideal climate. The winters are cold enough to destroy weak, leaving only hardy, strong growing sorts.
2. All field grown. No glass. The only commercially grown pansy seed produced under like conditions, and therefore, we believe, the hardiest in existence.
3. Twenty-nine years of exclusive cultivation of Mastodon Pansies, which include scores of varieties found in no other strains.
4. Selection of "constant" instead of variable types, bearing huge blooms, and plants of compact habits and early flowering.
5. A vigorous roguing of all inferior kinds for the sake of quality and not quantity.
6. No rainfall during harvest to injure hand picked seed.
7. No intense heat to impair viability of seed.
8. Likewise the Oregon climate permits of slow but constant drying and curing of seed, insuring the well known high germinating power of Mastodon Pansies.
9. A reliable source of supply of the newest and finest types of pansies from the largest exclusive growers of pansy seed in the world.
10. A Golden Rule service to you that will make it a pleasure to patronize us.

STEELE'S PANSY GARDENS, PORTLAND, OREGON, U. S. A.

Wholesale Only

MASTODON PANSIES

PREPARING BED FOR RESETTING PLANTS

Too much cultivation and preparation of the soil before making your beds for seedlings or re-set plants is impossible. Too little cultivation and preparation is common and almost fatal to any degree of success. Excellent drainage is essential. For re-sets the soil should be broken up to a depth of ten to twelve inches and thoroughly pulverized to a depth of six to eight inches. The ground should be clean and free of all trash and weeds. If soil is deficient in humus, mix in about two inches of well rotted manure.

For re-set plants make your beds four to five feet wide, and line them up so that the paths between the beds will afford drainage. In a rainy climate it's a good plan to raise your beds by making your paths deep. Cover beds with a mulching of dairy yard or stock yard scrapings, or any well rotted, pulverized manure to a depth of about 1½ inches. Set your seedlings deeply, and in rows across the bed seven to eight inches apart, so that you can use the hoe. For marketing purposes set plants 2½ to 3 inches apart in the row. For display beds double space in the row.

PREPARING BED FOR GERMINATING SEED

If your soil is not of the quality of first-class potting soil prepare your bed for sowing as follows:

1. Have your ground perfectly clean and free of weeds and trash, pulverized to a depth of six or more inches.
2. On the level surface spread evenly a layer of pulverized manure, barnyard scrapings preferred, to a depth of at least one inch.
3. Overlay manure with half inch of the best soil you have, thoroughly pulverized.
4. Roll or rake down and tamp surface true and smooth.
5. Use the hose freely and soak down the bed several inches.
6. Sow your seed in drills or broadcast—we sow broadcast.
7. Cover as lightly as possible with your best soil or sand. Sand is best.
8. Use spray of water to moisten surface.
9. Allowing plenty of ventilation, keep your beds moist, quite moist, but not soaking wet, until plants come up.

We use unbleached sheeting, cheapest grade, to retain moisture. As soon as plants begin to come through freely we remove sheeting permanently, and sift tops of beds with thin layer of barnyard scrapings. Water young seedlings sparingly to avoid damping off.

Never allow your beds to become dry. Any dryness after seeds sprout is absolutely fatal. These directions are for sowing in the open field, but will apply when using flats or cold frames. We use 60 to 75 square feet to sow an ounce of seed.

If possible, alternate your pansy crop with some other crop.

With labor, other expense and space occupied to be considered, there is no crop grown that will pay the handsome profit of a bed of pansy seedlings or blooming plants.

THE UNUSUALLY HIGH GERMINATING QUALITIES OF MASTODON PANSY SEED is a revelation to all extensive growers who use our seed.

THE SEED

The growing of Mastodon Pansy seed is a branch of our business that is given my personal attention daily, from the time the plants are selected in bloom to the time when the seed is sealed in the package, so that I know positively the premier quality of every package.

E. J. Steele.
Manager.

For Prices of Seedlings Write or See Trade Journals

FOR DESCRIPTION OF MASTODON PANSIES SEE PAGE TWO

Steele's Pansy Gardens

Portland, Oregon, U. S. A.

Wholesale Prices Net 1922 Crop

Mastodon Miracle Mixed—Our initial offering of a super mixture containing all the finest types of all our strains, and including ruffled flowers and many of our new sunburst pansies, smoky rims, henna shades, with fine long stems; in fact, an up-to-the-minute strain that will delight the pansy fan who is looking for something BETTER in the pansy world. Fine forcing. O. K. outside. Price: 1-16 oz., $0.85; ⅛ oz., $1.50; ¼ oz., $2.75; ½ oz., $5.25; 1 oz., $10.00; 2 oz., $19.00.

Mlle. Irene—New. A shade never before known to pansies. A henna red, and in every other respect a grand flower with a long, strong stem. Price: 1-16 oz., $1.00; ⅛ oz., $1.75; ¼ oz., $3.25; ½ oz., $6.25; 1 oz., $12.00.

Steele's Mlle. Isabelle—Our novelty. A ruffled bronze, a few are yellow. Huge in size and a sensation in the pansy world.

Steele's Mastodon Striata—Our novelty. Of great size and varied types, mostly dark and rose pink shades, mottled and beautifully striped in true sunburst fashion.

Improved Vulcano—New. A rich, velvety Burgundy red of immense size.

The price of each of three varieties named above is: 1-16 oz., $0.85; ⅛ oz., $1.50; ¼ oz., $2.75; ½ oz., $5.25; 1 oz., $10.00; 2 oz., $19.00.

Introducing Steele's Improved Orchidea—A mixture of unique sorts, ranging in color from creamy white to shell pink, and of the most delicate orchid shades. A beautiful variety. Price, 400 seeds, 50c.

	1/16 oz.	⅛ oz.	¼ oz.	½ oz.	1 oz.	3 oz.	4 oz.
Steele's Mastodon Greenhouse Special, mixed, O. K. outside or inside; highly recommended	$0.65	$1.00	$1.75	$3.25	$6.00	$16.00	$21.00
Steele's Mastodon Private stock, mixed.....	.65	.75	1.50	2.75	5.00	13.50	17.50

Steele's Panama Pacific—A huge deep yellow; some with dark centers, some without.

Steele's Parisian Yellow—A pure yellow of the grandest form and size.

Steele's Bronze Mastodon—Very large. All the different shades from burnished brass to gold; wonderfully tinged with nearly every color known to pansies.

Steele's White Mastodon (dark center)—The largest pansies we have ever seen.

Steele's Grand Duke Michel (Improved Candidissima)—The finest and largest all-white pansy in the world.

Steele's Madame Perrett—A beautiful and distinct type with edges of petals frilled—bordered white; colors dark wine, pink and red.

Steele's Meteor—Wine red; a profuse bloomer.

Steele's Black Mastodon—Nearly all jet black; a few very dark purple and all velvety in substance and of immense size.

Steele's Mastodon Madame Steele—Elk's purple; immense blooms; a perfect self.

Steele's Prince Henry—A splendid dark blue of great size.

Steele's Improved Beaconsfield—New. A fine bluish purple with a distinct lavender tinge on the upper part of the upper petals. A beautiful European variety, but having the size of the true Mastodon type.

Steele's Mastodon Adonis—New; of huge size; light blue, baby blue and lavender shades.

The price of each of the twelve varieties named above is: 1-16 oz., $0.65; ⅛ oz., $0.75; ¼ oz., $1.50; ½ oz., $2.75; 1 oz., $5.00; 3 oz., $14.50; 4 oz., $19.00.

Owing to variations in soil, climate, care and cultivation, we are not responsible for the crop.